



**OCT
2022**



LFCDG New Promo Video Features Clients Coast to Coast

We're excited to share our new video featuring clients from across Canada in each of our 7 programs! Their personal stories help to show not only what a Dog Guide does, but the tremendous impact they can make on so many lives. This new overview of the Lions Foundation of Canada Dog Guides was filmed and produced by Summerhill Media, and made possible by a generous donor. Visit [Lions Foundation of Canada Dog Guides \(2022\) - \(ENG & FRN Captions\) - YouTube](#) to watch. You might want to have some tissues close by for those heartwarming moments!



Lions Foundation of Canada Dog Guides (2022) - (ENG & FRN Captions)

1,849 views • 16 Sept 2022

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Congratulations to our Graduates!

On Tuesday, October 4th we celebrated 40+ Graduates in 7 Dog Guides programs! We're so thankful and proud that we were able to match so many amazing teams in 2022. If you missed the ceremony or would like to rewatch visit <https://youtu.be/kblW4E5oC-Q>

Welcome to Jenn Boyd

Jenn Boyd has joined the Lions Foundation of Canada Dog Guides team in the role of Event Coordinator. Jenn brings over twenty years of experience in event development and execution as well as relationship management. Jenn will be supporting local events as well as LFCDG signature events including the raffles, Oakville Pet Valu Walk for Dog Guides, and the Ride for Dog Guides to name a few. You can reach Jenn by e-mail at jboyd@dogguides.com or via phone at Ext 226.

Ontario Online Raffle is Back with More Chances to Win!

We are back with another chance to win some money and to support Dog Guides!

Tickets for our Ontario Fall Online 50/50 Raffle are on sale until November 10th, and this time we have an exciting twist. There will be not one, BUT TWO early bird prizes! We want to reward our loyal Dog Guide donors with an extra chance to win!

Visit www.lfcdogguides5050.ca

Please note 50/50 Raffle tickets can only be purchased by current Ontario residents over 18 years of age. Senior LFCDG staff, Board members and members of both these parties' households are not eligible to participate in the draw.

* Lottery License number: RAF1232261

Dog Guides Partnership with Will Power

How will you keep your love for Dog Guides going?

Our dedication to matching people with life-changing Dog Guides has inspired us to partner with Will Power. Will Power is a national movement encouraging Canadians to think differently about giving, and leaving a gift to charity in their Wills. Did you know that by leaving a gift in your Will you can make a large and lasting contribution to Dog Guides while still supporting your loved ones in the future? You can make a gift in your Will without using any of the resources you need now, or taking away from loved ones. Even 1% of your estate could result in a truly powerful gift, while still leaving 99% for family and friends.



Want to learn more? The [Will Power website](#) has resources to show you how you can turn your Will into a powerful tool for change. We have compiled a few for you here:

[Why You Should Leave a Charitable Gift In Your Will - Articles - Will Power](#) (Two minute read)

[Have Your Cake and Eat It Too: The Tax Benefits of Charitable Gifts in Wills - Will Power - Articles](#) (three minute read)

Your support and generosity has been fundamental in helping us continue our Dog Guide programs and services. We would love to walk you through how a gift in your will to Lions Foundation of Canada Dog Guides could be used. Please reach out to Julie Jelinek, Director of Campaigns, Major and Planned Gifts at jjelinek@dogguides.com or 905 842 2891 Ext, 223 if you have any questions.

For more on how we use gifts in Wills at Lions Foundation of Canada Dog Guides, visit us at [Find Charities to Support with Your Legacy - Will Power](#)

Yearly Health Reports for Dog Guides

Just like us, it is important to make sure your Dog Guide has an annual health check. An annual checkup at the Vet supports your Dog Guide's ability to work, ensuring they get their yearly vaccinations and maintain a healthy weight. When you visit the vet, please ask them to fill out a Dog Guides' Health Report

Did you know that we have digital Health Reports for each program in the [Life After Graduation](#) section of our website? Once completed, it can be sent to the program specific email address on the Health Report to keep us updated on the health of your dog. If you need a hard copy mailed to you or your Vet, please reach out to Client Services (client-services@dogguides.com). This report must be sent in at least once per year.

Pawtners in Success - Stone Road Mall, Guelph ON

Lions Foundation of Canada Dog Guides is grateful for our many "pawtners" in success whose support enables us to continue to fulfill our mission. Stone Road Mall has recently teamed up with Lions Foundation of Canada Dog Guides to showcase the journey of Marley, a future Dog Guide puppy they have sponsored.

"Here at Stone Road Mall we are always looking to develop new partnerships and shine a bright spotlight on great organizations doing amazing work right here in our community," said Christina Magee, Marketing Manager, Stone Road Mall. "We have seen countless Dog Guides at our mall over the years training of their life of service and we recognized how important these services are to those in need within the Guelph and surrounding area" noted Christina.

To follow along with Marley's journey, be sure to follow Stone Road Mall's Instagram page at @StoneRoadMall Hashtag #GuidingMarley and thank them for their support!



Halloween Safety Tips for Dog Guides

It's that spooky time of year again, and we have some tips on how you can keep your Dog Guide or future Dog Guide(s) safe on Howl-O-Ween.

1. Costumes - They should fit correctly and cause no harm. Don't put masks on dogs as they can reduce vision and may restrict breathing. and, paints, are pet safe and non-toxic. Do not leave dogs in their costumes unsupervised. Never force a dog to wear anything if they are uncomfortable.

2. Toxic Treats - Chocolate is always a concern around this time, and the darker the chocolate the more toxic it is to our dogs. Xylitol is also an ingredient to be aware of, as it is a sugar substitute that is more toxic per gram to dogs than any type of chocolate. It is a common ingredient in gum, peanut butter and chocolate (double the damage). Please be cautious and do not let your dogs have unwanted treats.

3. Dangerous Decorations - Pumpkins can be appealing to dogs. Moldy pumpkins can cause serious gastrointestinal disease and mess to your house if nibbled on. Fake cobwebs, spiders, candles and corncob decorations can also be dangerous;- if ingested they can cause intestinal blockage and likely surgery.

Note: Some costumes and decorations may be scary or overwhelming to some puppies and dogs. Watch the dogs for signs of stress and create distance from scary situations if necessary.



FUNdraising - Giving Back in Creative Ways

Marlene Lenz stopped by the foundation earlier this month to present a cheque for her second AAD sponsorship. Marlene raises funds through sales from her Scentsy products. Since her daughter Greta was matched with her AAD Dog Guide Guy, Marlene has been generously donating her proceeds to help provide Dog Guides to more families. We are so grateful for the time Marlene spends selling Scentsy on top of her full time career and family.



Pet Valu donates \$20 for every AutoShip subscription

Pet Valu is deeply committed to giving back through its "Companions for Change™" program and it is using AutoShip to support the Lions Foundation of Canada Dog Guides. Dog Guides' mission is to empower Canadians living with disabilities to navigate their world with confidence and independence, by providing a Dog Guide at no cost. Starting today until December 31, 2022, for every product added to an AutoShip subscription, Pet Valu will donate \$20 worth of Performatrin® dog food to the Dog Guides' feeding program. The program feeds all future Dog Guides puppies and dogs in training.

"While subscription services are not new to the market, the big differentiators of Pet Valu's subscription service from other Canadian pet retailers is the option to pick up your order in-store or have it shipped to your home, and the support each new subscription provides to Dog Guides," says Tanbir Grover, Chief Digital and Marketing Officer Pet Valu. "AutoShip gives devoted pet lovers the flexibility to choose when and how they want their subscription filled, all while enabling them to support a worthy cause, at no additional cost to them. At Pet Valu, we feel like part of the community. We know our customers and neighbours, and it's these incredible relationships that help us bring people together to support pets and people at amazing organizations across Canada, like Dog Guides."

Full story: <https://www.newswire.ca/news-releases/pet-valu-brings-more-convenience-to-devoted-pet-lovers-with-launch-of-autoship-849243740.html>

Become a Monthly Donor

Dog Guides Guardians are a key group of donors who give monthly to the Lions Foundation of Canada Dog Guides. Why give monthly?



- **It's easy and convenient.** Monthly gifts are safely and securely deducted on the first or 15th business day of each month, and we mail one convenient annual tax receipt before tax time.
- **Monthly donations go farther.** Monthly gifts reduce our administrative and postage costs – meaning more of your support goes directly to providing life-changing Dog Guides.
- **You are in charge.** If for any reason you need to make changes to your monthly gift, you can anytime by contacting us to pause, change the amount, or cancel your gift. It's easy!
- **You can be confident knowing your gifts change lives.** As a Dog Guides Guardian, you will receive regular updates the impact you're making in the lives of Canadians living with medical or physical disabilities.
- **You're helping us plan for the future.** Dog Guides Guardians' monthly donations provide us with an important, reliable, and predictable source of funding, allowing us to plan for the future and deliver on our mission.
- **It's manageable.** For some, a large lump sum donation at the end of the year is not always possible. A small monthly donation can fit easily into most budgets — and it's automatic! No need to remember to donate each month.

For more information, please go to our website: <https://www.dogguides.com/donate/become-a-dog-guides-guardian/>



Furry Fall Fashion- Dog Guides in the News

Future Dog Guides and Dog Guides in training were invited to attend some morning shows with Pet Valu to promote their pet fall fashions and Halloween costumes. They were the perfect models!



Pawsibilities Grant Recognition

We would like to recognize the following donors for their contributions to Lions Foundation of Canada Dog Guides and bringing the pawsible to life. Thank you to Parker Hannifin Foundation and The G. Murray and Edna Forbes Foundation Fund for contributing to LFCDG.

Litter Updates

We are pleased to announce the arrival of 17 new LFCDG puppies!

- F litter: April and Happy– 3 puppies on August 21st
- G litter: Blaire and NSD Echo– 3 puppies on August 24th
- H litter: Dahlia and Gable– 7 puppies on September 3rd
- I litter: Saffron and Ion– 4 puppies on September 4th

Welcome to the Dog Guide world little ones!

