



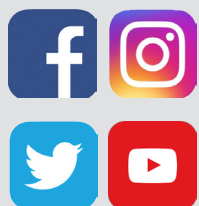
A quarterly publication for  
Lions across Canada

# Bark and Roar



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## A Letter from your Lions Liaison

Once again, it is a privilege to share this e-Newsletter with all of the Canadian Lions. It is our second edition, and what a wonderful one it is. Lots of great news and exciting things happening across the country. Happy reading!

I am thrilled to announce the winner of our newsletter naming contest. Congratulations to PDG Dave Durant of the Gravenhurst Lions Club. We have officially launched the LFC Bark and Roar.

I would like to take this opportunity to acknowledge our family of Lions on the East Coast who were recently impacted by the devastation left in the wake of Fiona. As Lions, I know many of you have already answered the call by rallying together to support those in need. Faced with such loss, our thoughts are with you as you recover and rebuild.

**Danielle Rosenblum**

Community Partnerships Manager

## What's happening at LFCDG

### Celebrating our Dog Guide Graduates

All year long our clients and Dog Guides have been working hard together, and it is time to celebrate their achievements! On Tuesday, October 4th, we recognized 40 new Dog Guide teams from all seven programs. More information has been posted on our website and social media channels. Check it out and follow us. Here is the [link](#) to the ceremony if you missed it.

## New Dog Guides Website

Have you checked out our new Dog Guides website! Visit [www.dogguides.com](http://www.dogguides.com) for success stories, program information, how to donate, volunteer events and more. The [Lions section](#) has information specifically for you:

- The Lions Newsletter and other important information will be found here
- Visit the Ways to Donate to learn about all the opportunities available for supporting Dog Guides
  - Want to [sponsor a Dog Guide Team](#)? or contact [Danielle Rosenblum](#)
  - Interested in the new building and supporting the Capital Campaign – email: [thedifference@dogguides.com](mailto:thedifference@dogguides.com) or call 1-800-768-3030, ext.0.
  - Thinking about the [Pet Valu Walk for Dog Guides](#) - or contact [Andrea Stevens](#)

Still not sure...contact your Lions Liaison - [Danielle Rosenblum](#)

## New Dog Guides Promo Video

We're excited to share our brand-new video with you! This new overview of the Lions Foundation of Canada Dog Guides was filmed and produced by Summerhill Media, and made possible by a generous donor.

We couldn't have done this without the clients who are featured in each of our 7 programs. Their personal stories help show not only what a Dog Guide does, but the tremendous impact they can make on so many lives.

We hope you'll enjoy watching: [Lions Foundation of Canada Dog Guides \(2022\)](#). You might want to have some tissues close by for those heartwarming moments!

## Giving Tuesday

Giving Tuesday was created in 2012 as a simple idea: a day that encourages people to do good. The idea caught on and has grown around the world, inspiring hundreds of millions of people to give, collaborate, and celebrate generosity.

This year, Giving Tuesday takes place on Tuesday, November 29th and you can help us unleash potential by donating and helping us reach our fundraising goal of \$105,000, to support three Canadians to receive the life-changing gift of a Dog Guide. Each donation over \$20 made on Giving Tuesday, will have the opportunity to submit a name suggestion for a future Dog Guide. Stay tuned for more details on ways you and your Lions Club can help us reach our Giving Tuesday Goal.

## It's How Many Zeros?

When Julie Jelinek, Director of Campaigns, Major and Planned Gifts, was asked to come to a meeting with a lawyer regarding a bequest, she expected it would be to review some paperwork, discuss next steps, anything but what happened. When individuals choose to remember Lions Foundation of Canada Dog Guides in their will, this generous act often requires a long legal journey, potentially years, before any funds are received. But in this case, it only took 5 months. Julie left with a cheque with 6 zeros, \$1 million dollars to be exact.

Charles Donald Brodie was an active member of several service clubs in the Markham, ON area, and a member of the Richmond Hill Masonic Lodge for more than fifty years. He was also an active member of the Markham Lions Club for 8 years and a recipient of the Melvin Jones Fellowship Award. He participated in many activities during his life, singing with the Tri-City Gospel for 20 years, President of a Seniors Club and travelling around the world to many countries including cruises aboard the Queen Mary and taking the last flight on the Concord from England to Toronto. Don is missed by his sister Cora who is happy knowing that his generosity is helping to provide Dog Guides to people with disabilities from across the country.

We are so grateful to Don Brodie for this generous donation that will go a long way in helping to achieve our mission.

## Lions from Coast to Coast

Bev Berger is a Dog Guide recipient from Ontario and a tireless and devoted champion. She was honored as a Patron in 2005. With many years and such a strong connection, Bev truly epitomizes this, showing exemplary service in furthering the cause of LFCDG. It was on a summer trip to Newfoundland, where East met West. Staying and enjoying the hospitality of local Lions, she met Gail and David Nash, Lions from Vancouver Island, and supporters of Dog Guides. In true Lions fashion, pins were shared. Here was a perfect example of the strength of Lionism in Canada, and the further bond created by Dog Guides with a reach and impact from coast to coast.



# US/Canada Lions Leadership Forum

In an extraordinary turn of events, Lions took Canada by storm this year. After the International Convention this summer in Montreal, Calgary played host to the US/Canada Lions Leadership Forum in September. Fundraising and Communications staff represented the foundation, talking to Lions, sharing our mission and vision and creating a stir with some barking when responding to a seizure, thanks to Seizure Response Dog Guide Rupl! Long-time supporters stopped by for updates and their daily dog dose, and others came to learn about us for the first time, vowing to bring us back to their local club. Many thanks to local Dog Guides clients Gary and Christian for sharing their time and stories of how Dog Guides has impacted their lives.

Dog Guides made our presence known with our team of All-Stars

- Apprentice Instructor Hayley and Seizure Response Dog Guide-in-Training Rupl – our little girl with a loud bark
- Christian and Autism Assistance Dog Guide Rosalie – our beauty queen
- Handler Gary and Canine Vision Dog Guide Irv – our calm, cool, and collected veteran

Thank you to all who attended, and to all those who didn't, but made it a success before we even landed.





# Events and Fundraisers

## Sylvan Lake Golf Tournament

Gary Hiney and CVC Dog Guide Irv, along with a strong team of incredible volunteers hosted a golf tournament at Lakewood Golf Course in Sylvan Lake, Alberta. The Jan Jensen Memorial Golf Tournament was held the last weekend in July with about 80-90 people in attendance, raising more than \$14,000 for Dog Guides. A huge thank you to everyone who donated. Congratulations! We are extremely grateful to all those who contributed from the Lakewood Golf Course, Scott (CPGA Golf Professional), Jordan and the Jensen Family, and all the volunteers.

## Golf FUNdraising Season

A number of other Tournaments also took place, raising money for Dog Guides. Thank you to...

- Red Deer Lions Golf Tournament, Red Deer, AB (raised \$2,200)
- Estevan Lions Club 27th Annual Golf Tournament, Estevan, SK (raised \$5,700)

## Lions Club of Mississauga Credit Valley

Lion Bill Crawford of the Lions Club of Mississauga Credit Valley stopped by the Oakville school. He came to present a check from the club for \$3000. But of course, a visit with a dog was mandatory.

Thank you Lion Bill and to all the Lions of the Lions Club of Mississauga Credit Valley.



## Elliot Lake Dog Guides Radiothon

On September 16, 94.1 Moose FM hosted a Radiothon to raise money for Lions Foundation of Canada Dog Guides. There were interviews from Dog Guides CEO Bev Crandell, Lions Club member Robert Kerr, and Diabetic Alert Dog Guide Recipient Marc Bois. They collected donations all morning long.

Many thanks to Lion Robert Kerr for organizing the Radiothon and to all who generously gave. The event raised over \$1000 for Dog Guides.



## Saskatchewan Ride for Dog Guides

Ride for Dog Guides is a fundraising event specially catered to motorcyclists. It was first started in 2009 by the Saltwater Retreads and the Enfield/Elmsdale Lions Club in Nova Scotia. The event has since grown with new locations. All proceeds support the seven Dog Guide programs at Lions Foundation of Canada Dog Guides.

The Saskatchewan ride in September went from Saskatoon to North Battleford and back and raised \$1,188 in support of Dog Guides. Thank you and congratulations!





# Dog Guides in the Media

**Many children (and adults) are interested in working with dogs.**

Thanks to Head Instructor Courtney for hosting this team from TVO Kids. After spending a day at Dog Guides, Finley - a young girl who wants to be a dog trainer - proclaimed "this is the best day ever!". The show, called "Dream it to Be It" will air in the Spring of 2023.



A young child in Alberta was interested in working with animals. Her inquiry resulted in an interview with Mel Foat, our past Chair of the Board, about his experience and his work with Dog Guides.

<https://www.theanchor.ca/2022/jobs-with-dogs-3/>

## Future Dog Guide Tulip tiptoes into the hearts of older adults at Bradford day program

Future Dog Guide Tulip tiptoes into hearts of older adults at Bradford day program

<https://www.simcoe.com/news-story/10678260-future-dog-guide-tulip-tiptoes-into-hearts-of-older-adults-at-bradford-day-program/>

## Orillia Walk for Dog Guides Important 'now more than ever'

The Pet Valu Walk for Dog Guides continues this fall in communities across Canada. 'Without the help of these dogs, we wouldn't have the independence that everyone wants, says Laura Joyce, Dog Guide recipient

<https://www.orilliamatters.com/local-news/orillia-walk-for-dog-guides-important-now-more-than-ever-5762153>

## Cambridge family gives back with volunteer work with Dog Guides

Impacted by his own Dog Guide, Lisa and Matthew Colombo now aim to give back to others through their volunteer work with the Lions Foundation of Canada Dog Guides

[Cambridge family gives back with volunteer work with dog guides - CambridgeToday.ca](https://www.cambridgetoday.ca/cambridge-family-gives-back-with-volunteer-work-with-dog-guides)

## Global Heroes

Lions Foundation of Canada Dog Guides was featured in the Global Heroes section of the Toronto Star, Globe & Mail and National Post.

**Toronto Star | 29 Sep 2022**

### Help Unleash Potential

**DOGGUIDES.COM**

**GLOBAL HEROES**

October • 2022

#### When a Dog's Potential Is Unleashed, So Is a Person's

The difference that the Lions Foundation of Canada Dog Guides (LFCDCG) makes is truly profound. Mobility and independence, comfort and compassion, safety and security, opportunity and development.

"I suffer from drop attack seizures that can be quite scary. For the longest time I was very dependent on my mom for everyday things. My Seizure Response Dog Guide, Scout, has given me so much more freedom. Now I can go downtown, visit my friends, go out—I have a safety net. Now my mom can sleep again!"—Nicole, Seizure Response Dog Guide recipient.

A Dog Guide empowers Canadians with disabilities to navigate their lives confidently and independently. It can be the difference between:

- staying in and going out
- being unemployed and having a job
- taking risks and being safe

**1,100 ACTIVE DOG GUIDE TEAMS ACROSS CANADA**

Lions Foundation of Canada Dog Guides has been a pioneer from the very beginning. We've matched 3,200 Dog Guide teams since we graduated our first team in the Canine Vision program in Oakville, Ontario, in 1985.

Today LFCDCG is the only school to train and match Dog Guides with clients across Canada in seven unique and distinct programs: Vision, Hearing, Service, Diabetes Alert, Seizure Response, Autism Assistance and Facility Support.

"Together, we are transforming the way people live by creating exceptional partnerships between people and Dog Guides," said Bev Crandell, CEO of Lions Foundation of Canada Dog Guides. "Being matched with a specially trained Dog Guide is a key that can unlock the potential of people living with disabilities."

**WE NEED YOUR HELP!**

Each Dog Guide costs approximately \$35,000, yet is provided at no cost to eligible Canadians from coast to coast. The foundation relies on donations to provide these special matches and does not receive any government funding.

"With one in five Canadians living with a disability today, the need for our Dog Guides continues to grow," added Crandell. "Dog Guides receive no government funding, so we are deeply grateful to our donors, volunteers, sponsors and Lions Clubs whose generosity and support help bring these special dogs and families together."

**BUILDING OUR FUTURE TO SERVE MORE CANADIANS**

The foundation does heroic work but is currently limited by its facilities. To reach its goal of training 250 Dog Guides a year, more and better spaces are required.

"We're excited to build a new state-of-the-art facility," said Crandell. "Our new school (targeted for opening in 2025) will allow us to train more dogs and, most importantly, help more people. The better the experience we provide for our Dog Guides and our clients, the bigger difference we can make."

The new training school will be the first of its kind. It will house and train Dog Guides and host clients for training and matching with their new Dog Guide.

"Thank you, Kadence, for providing my daughter with laughter, companionship, strength, and courage," said Andrea, mother of Autism Assistance Dog Guide recipient Bella. "But most of all, thank you for being a friend to our Bella."

To donate and learn how you can unleash potential by being part of the difference: [dogguides.com](https://dogguides.com)

This year the Goderich Lions Club is celebrating 100 years of service in the Goderich community.

<https://www.pressreader.com/canada/the-goderich-signal-star/20221012/281633899140607>



# Capital Campaign/New Building Update

## Launching The Difference Campaign

Lions Foundation of Canada Dog Guides is thrilled that The Difference Campaign has been launched and invite you to learn more about this exciting project and ways in which you can support this once-in-a-lifetime opportunity.

The goal is to raise \$25 million to build a one of a kind, state-of-the-art Dog Guide training school in Oakville, Ontario. This campaign goal will be met through the support of Lions, corporations, organizations, foundations and individuals across Canada.

The time has come for a proper facility to meet the needs of our national school and the growing demand for Dog Guides. Building completion is targeted for early 2025 and this new facility will help us serve more Canadians from coast to coast.

Lions Clubs across Canada can make the difference in the future of the Lions Foundation. With your support, we can continue to transform the way people live by creating exceptional partnerships between people and Dog Guides.

## Ways to Give

Your club's annual support is very important as it enables us to continue our work of successfully pairing people with Dog Guides. In addition to your annual support, we would like to ask your club to consider making a special campaign donation that can be paid over 5 years or given as a one-time gift.

## Naming & Recognition Opportunities

Building a new school provides Lions Foundation of Canada Dog Guides with unique opportunities to recognize and thank Lions Clubs who contribute to The Difference Campaign. There are more than 285 naming opportunities within the new training school. All donations of \$5,000 or more will be listed on a permanent donor wall. Your club may want to consider the many recognition opportunities including naming rights starting with gifts of \$10,000.

## To learn more about The Difference Campaign

We welcome an opportunity to make a presentation to your club to share plans for the new school. If this is of interest or you would like further details, please contact Julie Jelinek, Director of Campaigns at 1.800.768.3030, ext. 223 or email [thedifference@dogguides.com](mailto:thedifference@dogguides.com).



Empowerment  
Mobility  
Independence  
Safety  
Quality of life.

This is

***The Difference***

Campaign for Lions Foundation of Canada Dog Guides

# How to Help

## Make it a Holiday to Remember

To some it may be early, while others started thinking about it in July. Yes, that's right, the holiday season is fast upon us! Whether you celebrate Hanukkah, Christmas, Kwanzaa, or you have your own way of celebrating at this time of year, it's never too early to start thinking about the holidays. When thinking of gifts, think Dog Guides. A donation in honour of someone with a lovely message, or some unique LFCDG gear from our Gift Shop could make someone on your list very happy. Or, sponsor a Dog Guide Team, a gift that gives for many years. There's something for everyone.



## Monthly Giving at Lions Foundation of Canada Dog Guides

The Dog Guides Guardians are a key group of donors who give monthly to support the mission of Lions Foundation of Canada Dog Guides. Monthly giving is a wonderful way to help LFCDG to empower Canadians with disabilities to navigate their world with confidence and independence by providing Dog Guides at no cost to them and supporting each pair in their journey together.



### Why Give Monthly?

- Monthly giving is easy and convenient. Monthly gifts are safely and securely deducted each month, and we mail one convenient annual tax receipt before tax time.
- Monthly donations go farther. Monthly gifts reduce our administrative and postage costs – meaning more of your support goes directly to providing life-changing Dog Guides.
- You are in charge. If for any reason you need to make changes to your monthly gift, you can anytime through the website. You can pause, change the amount, or cancel your gift at anytime.
- You can be confident knowing your gifts change lives. As a Dog Guides Guardian, you can receive regular updates about the impact you're making in the lives of Canadians living with medical or physical disabilities.
- You're helping us plan for the future. Dog Guide Guardians' monthly donations provide us with an important, reliable, and predictable source of funding, allowing us to plan for the future and deliver on our mission.

For more information on becoming a [Dog Guides Guardian](#) visit our website or email [Kelly Russell](#), Manager, Direct Marketing



## **The Numbers are a Testament to Generosity**

We made a significant investment in, and launched a new software that will enable us to better connect with clients, donors and volunteer. We are still working to get all donations into the new system. If your donation was made just prior to or after July 1 and is not here please accept our apologies and know that we are extremely grateful. We will do our best to acknowledge any missed donations in our next Newsletter. If you have further questions or concerns, please reach out to [Danielle Rosenblum](#).

### **Donations**

Bath & District Lions Club  
Bayfield Lions Club  
Beamsville & District Lions Club  
Bryson Lions Club  
Canning & District Lions Club  
District N4 Cabinet  
Ferris Lions Club  
Grimsby Lions Club  
Hanover Lions Club  
Musquodoboit Harbour & District Lions Club  
Paradise & District Lions Club  
Richmond Chinatown Lions Club  
Saskatoon Nutana Lions Club  
Sackville (NS) Lions Club  
Sooke District Lioness Club  
St. Marys (ON) Lions Club Donation  
Wasa Lions Club  
Wyoming Lioness Club

### **Sponsorships**

Russell (ON) Lions Club  
St. Margarets Bay Lions Club

### **Fellowships and Memberships**

Creston Lions Club

- Progressive Judge Brian Stevenson Fellowship
- Progressive Judge Brian Stevenson Fellowship
- Progressive Judge Brian Stevenson Fellowship

Indian Bay Lions Club – Life Membership  
Leduc Lions Club – Judge Brian Stevenson Fellowship  
Port Dover Lions Club – Progressive Judge Brian Stevenson Fellowship  
Port Union Lions Club – Judge Brian Stevenson Fellowship

## You say goodbye, I say hello

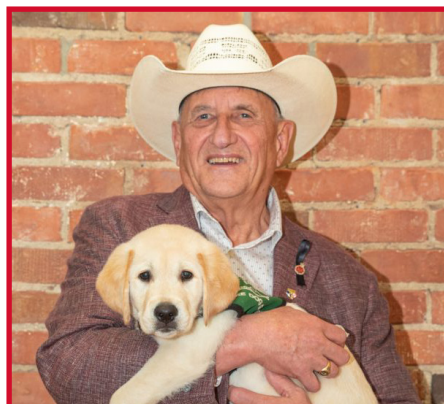
At the October Board Meeting, we welcomed a new Board Chair, PDG Angela Sharbot (Ontario), and four incoming Directors:

- Nancy Chiasson (Ontario)
- Paul Cousins (Prince Edward Island)
- Susan Sangster (Treasurer / Director, New Brunswick)
- PDG William (Willie) Brown ( Secretary / Director, Manitoba, NW Ontario, Nunavut)

Thank you to Mel Foat (Past Chair of the Board) for your hard work, dedication, and leadership. As well, we would like to thank and recognize outgoing board members: Brennan Beaumont, David Hollyoake (Past Board Chair), Janet Marissen, and Sam Sanderson.



**Angela Sharbot, PDG**  
Chair of the Board



**Mel Foat**  
Past Chair of the Board



**Susan Sangster**  
Treasurer/Director,  
New Brunswick



**Willie Brown, PDG**  
Secretary / Director, Manitoba,  
NW Ontario, Nunavut



# Milestone Celebrations

Port Perry Lions Club marks 85 years of service to the community

Lion Jim Pedersen of the Claresholm Lions Club honoured with 50-year pin

# In Memorium

David Walter Reginald Manning

Milford District Lions Club

August 8, 2022

# Contact Us

We want to hear about what your clubs are up to, and would love to share some highlights in our e-newsletter. Please share with me any stories, messages, etc. that you would like featured.

To ensure you receive important updates and communications, please notify us if your club information changes (contact names, email, phone, address, etc.). If you already have a directory, you can simply forward it to me. Bonus: no extra work.

For further questions and addition support, please contact your Lions Liaison:

**Danielle Rosenblum**

Community Partnerships Manager

[drosenblum@dogguides.com](mailto:drosenblum@dogguides.com)

Phone: 905-842-2891 Ext. 300

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