



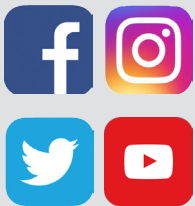
A quarterly publication for
Lions across Canada

Bark and Roar



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A Letter from your Lions Liaison

With a new year comes excitement and anticipation of what is in store. For some, that will mean receiving their life-changing Dog Guide and all the possibilities that holds. And in part, that will be because of Lions, and your continued efforts to serve and support Dog Guides. By working together, we will share LFCDG's mission across Canada and raise funds to allow us to continue to perform our crucial work.

The gratitude we have for your support cannot be put into words. I am constantly amazed at how committed Canadian Lions are to our cause. We want to respect the time and effort you give to your fundraising by ensuring donations go where you want them. However you choose to donate, please remember to include a note detailing your wishes for the funds so we can honour them.

I look forward to connecting with as many of you as possible. I am always available for emails and calls, to provide content for your club or district newsletters, and in-person and virtual presentations. Let's keep the lines of communication open and busy.

Danielle Rosenblum

Community Partnerships Manager

What's Been Happening

Larry and Hilda Wainwright are true LFCDG Patrons

LFCDG Patrons are people, companies or organizations who show exemplary service in furthering the cause of Lions Foundation of Canada Dog Guides. Larry and Hilda Wainwright are wonderful supporters of LFCDG. They create awareness for the organization and its programs everywhere they go, and are constantly fundraising in support of the Pet Valu Walk for Dog Guides in Maryhill, Ontario. This past year, Larry & Hilda raised over \$20,000 bringing their total to a remarkable \$72,950 since 2014. Larry always says that his fundraising efforts are so others who need a Dog Guide will be able to receive the precious gift he received when he was matched with Otis. Larry and Otis will be the face of this year's Pet Valu Walk for Dog Guides which is being held nationally on May 28th.



LFCDG Gets Special Mention During Question Period

Lions Foundation of Canada Dog Guides got a special mention during question period in the House of Commons by Newfoundland MP Churence Rogers:

“Mr. Speaker, recently I had the opportunity and pleasure to meet with president Michael Foote and other wonderful members from the Lions Club International.

From the provision of disaster relief grants, both in Canada and abroad, to the establishment of community centres, they are the heart of many communities in our country. I would like to express sincere thanks to the 1,400 Lions clubs and over 41,000 Lions members, whose tireless volunteerism is the epitome of community service at the local, regional, national and international levels.

One specific charitable service the Lions Club provides is guide dogs, which help to empower individuals with autism, diabetes, epilepsy, visual impairments and multiple other conditions. Guide dogs are an important investment in fostering inclusive communities. Without the Lions Foundation of Canada Dog Guides, the lives of many Canadians would be unquestionably more difficult.

I encourage all Canadians to check out how they can support the Lions Foundation’s incredible work.

I thank the Lions.” [Mr. Churence Rogers \(Bonavista—Burin—Trinity, Lib.\)](#)

Every Dog Makes a Difference

We all know that not all dogs are meant to be Dog Guides. And that’s okay. These dogs are special in their own way, and can still go on to make a big difference. Less than a year ago, Emilia and Matt adopted Veeto, an active pup with big feelings who had been career changed. Like any new pup, he brought them love and joy.

Little did they know, their journey with LFCDG had just begun. They are frequent supporters of Mosborough Busy Busy Lions Club fundraisers, the Walk for Dog Guides, and more. For Christmas they decided instead of gifts to make a donation to Dog Guides. And it doesn’t stop there. Matt has just won the Mosborough Busy Busy Lions Club 50/50 raffle, and will be getting a cheque for \$6,555. He has decided to donate a portion of his prize to Dog Guides.



Thank you to Emilia and Matt for your generosity, and epitomizing the spirit of our incredible donors.

A Legacy of Giving

Out of loss, comes a legacy of change. When Fred Adamson passed away, his spirit of generosity was continued with his significant gift. With the support of his twin brother Frank, through the Fonthill and Fenwick Lions Clubs, \$50,000 was donated to Dog Guides.

To make this already significant moment even more incredible, both clubs gave additional donations. The Fenwick Lionettes donated a Canine Vision Dog Guide. The Fonthill Lions donated \$25,000 from their Classic Car Rally, making this the second largest single donation in their history.

Thank you to everyone who had a hand in making these incredible gifts possible, and continuing to help change lives with Dog Guides.



Burlington Lions are at it again

It was very exciting to have the members of the Burlington Lions Club come to our Oakville facility to present a cheque. The club raised \$10,000 to donate to LFCDG, dividing it evenly between our program costs and the Capital Campaign.

Thank you! And we hope to see you back soon.



Events and Fundraisers

Pet Valu Walk for Dog Guides 2023

Thank you to all of the amazing Lions Clubs that hosted Pet Valu Walk for Dog Guides locations in 2022. Together we were able to raise \$1,017,626!!

This year's national walk date has been set for Sunday, May 28th, and we are kicking off the 2023 Pet Valu Walk for Dog Guides season. Are you hosting a Pet Valu Walk for Dog Guides location this year? Are you interested in learning more about how to start a location in your community? Please reach out to Andrea Stevens (astevens@dogguides.com or 1-800-768-3030 Ext 217) with your walk details or for more information.



Laughter is the Best Medicine

Halton K9 Lions Club based out of Oakville are putting on a Virtual Comedy Night. Stand-up comedy, while in your pajamas (should you so choose)...what could be better? [Check out the details.](#)

A promotional poster for a 'Virtual COMEDY NIGHT'. The background is a brick wall. At the top, a red banner says 'Virtual COMEDY NIGHT' in yellow and white. Below the banner are three dogs: a black and white dog, a golden retriever, and a white dog, all smiling. To the right is the Lions Club logo. Below the dogs is a list of comedians: AHREN BELISLE, VAL COLE, DAN BRENNAN, BARRY CARTER, and DESIREE WALSH. The date 'FEB 9 2023' is on the left and '7:30 PM EST' is on the right. At the bottom, it says 'VET BILLS ARE NO LAUGHING MATTER BUT COME LAUGH WITH US IN SUPPORT OF HALTON K9 LIONS!' and 'To register please visit → www.haltonk9lionsclub.ca'.

Holiday Virtual Graduation

On Tuesday, December 13th, we hosted a special Holiday Graduation to celebrate 20+ Graduates in 4 Dog Guides programs. We heard from our CEO, Bev Crandell, our inspiring instructors, our sponsor Pet Valu, a foster family, graduates from each program and even a dog or two!

For those who weren't able to join, the [ceremony](#) was recorded, and is available to watch any time. Just be ready for all the feelings.



District 19A Presents: A Gala Fundraising Dinner & Show

District 19A came together to bring the fancy. They hosted an impressive gala, which included dinner and a show, all in support of Dog Guides. We would like to thank and acknowledge the wonderful support of District 19A and everyone who made this possible.

"I was impressed by the effort put in by the Lions team to secure sponsors for the event, it is clear that the team is committed to the cause and the message of Dog Guides.

As a result of this experience, I am excited to continue to host more fundraisers to support the Lions Foundation of Canada Dog Guides. I truly believe in the message of Dog Guides and I want to continue to use the energy and efforts of the Lion's Team to fundraise more money for this wonderful cause. It has been both surprising and touching, to see how many friends, family, and the community, this has resonated with them. Everybody wants to contribute in any way they can." District Governor May Ho



Giving Tuesday Results

Thanks to you, Giving Tuesday was a success! With your support, we are thrilled to announce that we have raised \$157,299 on Giving Tuesday, enough for 4 new Dog Guides.

“Help” is a Dog Guide’s middle name and you were given the chance to name their first. Congratulations to the following successful submissions, our newest Dog Guide’s will be named:

- **Francis**, selected by Frank. Named after Francis of Assisi, who was the patron saint of animals and loved all creatures.
- **Tuesday**, selected by Nancy. Each time we hear the name Tuesday, we are reminded of the generosity of Canadians on Giving Tuesday who made this match possible!
- **Metta**, selected by Susan. The name is derived from the Pali language- spoken in northern India- and means loving kindness and positive energy and kindness towards others.
- **GT**, short form for Garbage Truck, selected by Tyler who has Dog Guide Tyrrell. Mindy, Tyler’s Mom, shared the story behind the name suggestion: One of Tyler’s favourite things is a garbage truck. When asked what he would name a dog, that’s what he responded with. Tyler has been saving up money doing recycling for people in order to donate to the Dog Guide program as a small thank you for his Autism Assistance Dog Guide.

On behalf of all of us at Lions Foundation of Canada Dog Guides and Canadians from coast to coast to coast, thank you for rising to the challenge on Giving Tuesday. Your donations will go on to help someone every day of the week for years to come, not just on Giving Tuesday.



Dog Guides in the Media

[New Brunswick home to second courthouse support dog named Jaz | Globalnews.ca](#)

Meet Jaz, the newest addition to New Brunswick court system! He is the province's second Facility Support Dog trained to help victims of crime remain calm as they go through the legal system



[Lions Club makes illuminating donation for the visually impaired](#)

A donation from the Picture Butte Lions Club will be making a difference for University of Lethbridge students with visual impairments.



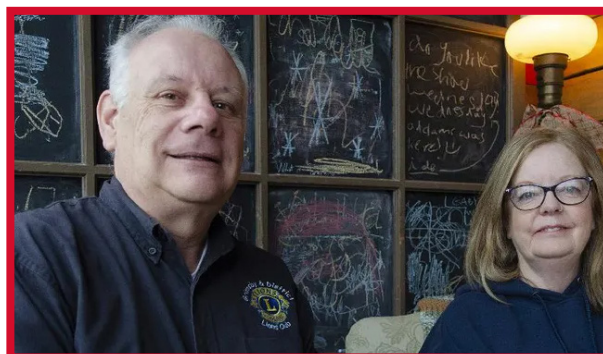
[Tiny Township Polar Bear Dip](#)

Brave' polar bear dippers in Tiny raise \$6,000 for Dog Guides.



[Grimsby Lions on the prowl for community events](#)

After weathering the COVID-19 storm, service club members are eager for resumption of in-person activities.



Capital Campaign/New Building Update

Lions clubs across Canada are making the difference in the future of Lions Foundation of Canada Dog Guides. We are delighted to have the support of many clubs for the building of a national, one of a kind Dog Guide training school.

The goal is to raise \$25 million with \$4.5 million from Lions clubs. Already, 110 Lions clubs have contributed \$1.4 million and donations are arriving every week. Thank you, Lions! We couldn't do this without you. With the additional support of individuals and companies,

\$7.1 million has been raised and climbing

Your club's annual support is very important as it enables us to continue our work of pairing people with Dog Guides. In addition to your annual gift, we would like to ask your club to consider making a special campaign donation for this once-in-a-lifetime opportunity.

Ways to Give

Donations can be pledged and paid over 5 years or given as a one-time gift.

Pledge forms are available and donations can be mailed to Lions Foundation of Canada Dog Guides, 152 Wilson St., Oakville, ON, L6K 0G6

Donations by credit card can be made [on-line](#).

Naming & Recognition Opportunities

With a pledge or gift, there are a number of opportunities to have your/your club's name on a plaque.

\$5,000+ Permanent donor wall listing.

\$10,000 A kennel

\$25,000 A single residential room, an office or a room in the veterinary clinic

\$50,000 A double occupancy residential room, the pre and post operation area in the veterinary clinic, the Diabetic Alert scent preparation and training room

And more!

Donations of \$100 or more from individual Lions will receive a special commemorative pin.



Empowerment
Mobility
Independence
Safety
Quality of life.

This is

The Difference

Campaign for Lions Foundation of Canada Dog Guides

To learn more about The Difference Campaign

With several committed Lions on the Lions Campaign Leadership Committee and Team Ontario, we welcome the opportunity to share details about the new training school and The Difference campaign. If you would like to arrange a presentation to your club or for further information, please email thedifference@dogguides.com.

In addition to having brochures in English and French, we also have them in Chinese. If you would like any brochures mailed to you, please email thedifference@dogguides.com.

We are looking forward to sharing more news on the progress of the campaign and the training school throughout the year. Thank you Lions for playing such an important role in the future of Lions Foundation of Canada Dog Guides.

The Bark and Roar will feature clubs who have donated or pledged \$10,000 or more to The Difference campaign so stay tuned to future issues. Special thanks to the following

- **Mosborough Busy Busy Lions Club** (a cyber club) will be recognized for their generosity with naming 3 puppy kennels in the Puppy Program area and an exam room in the Vet Clinic. Thank you members for this generosity and commitment. The Mosborough Busy Busy Lions are a club dedicated to the foundation, and in particular to the foundation's foster and puppy programs. The club has supported the Ride for Dog Guides, regularly purchases items from the Dog Guides' wish list and runs a successful raffle each year in support of the foundation.
- **Fenwick Lions Club (ON)** \$50,000. The Fabulous Fenwick Lions have participated in the LFCDG sponsorship program for many years. The proceeds from their annual car raffle have supported over 25 Dog Guide teams.
- **Georgetown Lions Club** (ON) \$25,000 for a residential room. A wonderful gift from a club who runs a very successful Pet Valu Walk for Dog Guides each year and also donates proceeds from bingo.
- **Elmira Lions Club** (ON) \$25,000. Through their involvement in many aspects of the foundation for many years, Elmira Lions Club can be counted on to support our Breslau facility
- **Goderich Lions Club** (ON) \$25,000. The club celebrated their 100th anniversary in 2021 and has been a long-time supporter of the foundation through fundraising events and contributions to the Dog Guides' sponsorship program.

- **Port Colborne Lions Club** (ON) \$25,000. These Lions regularly support the foundation through participation in the sponsorship program sponsoring local Dog Guide recipients and by hosting a Pet Valu Walk for Dog Guides.
- **Prince Albert Lions Club** (SK) \$25,000 for a residential room. The Prince Albert Lions give annually through the membership and fellowship program, the Dog Guides' sponsorship program and the club hosts a Pet Valu Walk for Dog Guides every year.
- **Chippawa Lions Club** (ON) \$10,500. This club has regularly supported the foundation over the years through fundraising events, purchasing Lions memberships and sponsoring Dog Guide teams.
- **Brampton-Bramalea** Lions Club in Ontario surprised us all with an incredible gift of \$500,000! This is one of the largest one-time gifts from a Lions club in the 39-year history of the foundation. Thank you to the members of the Brampton-Bramalea Lions for choosing to support The Difference Campaign in such a significant way.
- **Green Capes Lions Club** presented a \$250,000 donation to LFCDG! Green Capes is a virtual special interest club dedicated to supporting the Dog Guide programs. Members include foster parents, graduates and supporters and collectively they have fostered close to 200 future Dog Guide puppies.

How to help

With the launch of the Capital Campaign, it has been an incredibly exciting time as support and donations roll in. Our future could not be brighter. As we look forward to this pinnacle milestone, there are still Canadians out there who need Dog Guides now. It is critical to continue supporting our current activities.

There are many ways to help, from sponsoring a Dog Guide Team to coordinating a Walk. If it's been said once, it's been said a thousand times, the support from Lions is incredible, and we know you'll rise to the challenge.



Thank You for Your Generosity

We made a significant investment in, and launched a new software that will enable us to better connect with clients, donors and volunteers. We are still working to get all donations into the new system. If your donation was made recently and is not here, please accept our apologies and know we are extremely grateful. We hope to acknowledge it in our next newsletter. If you have further questions or concerns, please reach out to [Danielle Rosenblum](#).

Donations

Acton Vale Lions Club	Floradale Friends of Dog Guides Lions Club	Musquodoboit Harbour Lions Club
Ancaster Lions Club	Fredericton Lions Club	New Maryland Lions Club
Annapolis Royal Lions Club	Gambo Lions Club	Newcastle (NB) Lions Club
Antigonish Lions Club	Gilbert Plains Lions Club	Noelville French River Lions Club
Auburn Lions Club	Glenavon Lions Club	Peterborough Lions Club
Badgers Quay Lions Club	Hagersville & District Lions Club	Pictou & Area Lions Club
Barriere Lions Club	Island View Lions Club	Port Stanley Lions Club
Bay Roberts Lions Club	Jordan Lions Club	
Beachburg Lions Club	Kanata Hazeldean Lions Club	Prescott Lions Club
Bonavista Lions Club	Kearney Lions Club	Rockyford Lions Club
Brechin Lions Club	Keene Lions Club	Sand Creek Lions Club
Brighton Lions Club	Kentville Lions Club	Sparwood Lions Club
Broughton Lions Club	Killam Lions Club	St Albert Breakfast Lions Club
Bryson Lionettes	Kingston (NS) Lions Club	St Brendans Lions Club
Calgary NE Eyeopener Lions Club	Langton Lions Club	St George Lions Club
Chapeau & District Lions Club	Lawrencetown & District Lions Club	St Marys Lions Club
Charney Lions Club	Lions Club of Kitchener	St Stephen Milltown Lions Club
Clifford & District Lions Club	Lloydminster Lions Club	St Thomas Lions Club
Coboconk Lions Club	London Central Lions Club	Stoughton Lions
Cobourg Lakeshore Lions Club	Mahone Bay Area Lions Club	Strathmore Lions Club
Coniston Lions Club	Malahat Lions Club	Sunderland Lions Club
Deer Lake Lions Club	Markham Lions Club	Tamworth & District Lions Club
East St Paul Lions Club	Marsville & District Lions Club	Thornton Lions Club
Eastern Passage Lions Club	Melita & Area Lions Club	Thorold Lions Club
Edmonton Chinese Lions Club	Middleton Lions Club	Toronto Achievers Lions Club
Edmonton Millwoods Lions Club	Milford & District Lions Club	Toronto Suomi Lions Club
Esquimalt Lions Club	Milford Lions Club	Truro Lions Club
Eston 95 Lions Club	Morinville Lions	Uxbridge Lions Club
Ethelbert Lions Club	Morinville Lions Club	Victoria Chinatown Lions Club
Fergus Lions Club	Mount Albert Lions Club	Washago Lions Club Donation
		West Coast Lions Club

West Shore Lions Club
Yaletown Lions Club

Sponsorships

Ajax Lions Club
Bath & District Lions Club
Bonavista Lions Club
Chinguacousy Lions Club
Edson Lions and Order of the
Eastern Star Elizabeth Trapp
Chapter
Fabulous Fenwick Lions Club
Fenwick Lionettes
Fenwick Lions Club

Fisherville District Lions Club
Huttonville Lions Club
Langley Lions Club
Lions Club of Monkton
Mosborough Busy Busy Lions
Club
Okanagan Mission Lions Club
Paradise Centennial Lions Club
Port Colborne Lions Club
Prince Albert Lions Club
Southwest Arm Lions Club
Stephenville Lions Club
Streetsville Lions Club
Windsor Lions Club

Fellowships and Memberships

Ariss & Maryhill Lions Club
Creston Lions Club
Comox Valley Lions Club
Garnish Lions Club
Green Island Cove Lions Club
Gravenhurst Lions Club
Londesboro Lions Club
Omeme Lions Club
Pouch Cove Lions Club
Quispamsis Island View Lions
Club
Strathmore Lions Club



Milestone Celebrations

Please share with Danielle Rosenblum so we can celebrate these incredible accomplishments with you.

In Memorium

Please share with Danielle Rosenblum so we can remember the life of some amazing Lions.

Contact Us

We want to hear about what your clubs are up to, and would love to share some highlights in our e-newsletter. Please share with me any stories, messages, etc. that you would like featured. You can submit it online through our new [intake form](#).

To ensure you receive important updates and communications, please notify us if your club information changes (contact names, email, phone, address, etc.). If you already have a directory, you can simply forward it to me. Bonus: no extra work.

For further questions and addition support, please contact your Lions Liaison:

Danielle Rosenblum

Community Partnerships Manager

drosenblum@dogguides.com

Phone: 905-842-2891 Ext. 300

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<https://www.dogguides.com>