



Toronto Pet Valu Walk for Dog Guides Committee

Position Summary:

The Toronto Pet Valu Walk for Dog Guides committee plays a crucial role in ensuring the smooth and successful execution of the event. Committee members will assist in various tasks and activities before, during, and after the walk to help create a memorable and enjoyable experience for participants, sponsors, and attendees. Lions Foundation of Canada Dog Guides empowers Canadians living with disabilities to navigate their world with confidence and independence, by providing a Dog Guide at no cost and supporting them in their journey together.

Time Commitment:

Total Hours: 20-80 hours annually

Meetings: Once a month (virtually)

8 Month Commitment: November 2024 - June 2025

Volunteer Positions Descriptions

Food & Beverage: (2 positions) As part of the food and beverage team, you will help create an enjoyable experience for participants, sponsors, and attendees by overseeing food and beverage logistics for the event.

Responsibilities:

- Assist in planning and coordinating food and beverage offering for the event.
- Collaborate with local vendors to ensure food and beverage is secured and organized.
- Ensure setup of food and beverage station on event day.

Vendor Leads: (2 positions) As part of our vendor team, you will oversee the marketplace, ensure a diverse range of vendors and a vibrant shopping experience for attendees.

Responsibilities:

- Manage vendors for the event marketplace and answer any questions.

- Coordinate logistics related to vendor setup and specific requirements
- Serve as a point of contact for vendors during the event.

Fundraising/Sponsorship: (2 positions) As part of the fundraising and sponsorship team, you will be responsible for securing raffle items and support from local businesses.

Responsibilities:

- Identify and reach out to local business for sponsorship opportunities and raffle item donations.
- Create relationships with sponsors and donors to encourage ongoing support.
- Track and report on fundraising progress and outreach

Event Execution: (2 positions) As part of the Events team, you will play a crucial role in helping coordinate the logistics and overall execution of the Walk, ensuring an enjoyable experience for all participants.

Responsibilities:

- Assist in planning and organizing all aspects of the Walk, including day of execution
- Collaborate with other committee members to ensure smooth operations on event day
- Committee members may be responsible for conducting post-event evaluations to assess the success of the event, gather feedback from participants, sponsors, and vendors, and identify areas for improvement.

Marketing: (2 positions) As part of the marketing team, you will be responsible for promoting the event, raising awareness, and driving participation through effective marketing strategies.

Responsibilities:

- Assist with day of promotion during the Walk to boost participation and engagement
- Develop marketing strategies to promote the Walk across various LFCDG channels, including social media platforms.
- Help distribute promotional materials and flyers to increase event awareness.

Qualifications:

- Excellent interpersonal and communication skills.
- Friendly, approachable, and customer-service oriented.

- Ability to work effectively both independently and as part of a team.
- Reliable, punctual, and able to commit
- Willingness to assist with various tasks and adapt to changing priorities.
- Ability to stand or walk for extended periods and lift/carry event supplies as needed.

Benefits:

- **Networking:** Committees often consist of individuals from diverse backgrounds, professions, and industries, providing members with valuable networking opportunities to connect with peers, experts, and influencers in their field.
- **Professional Growth:** Serving on a committee allows members to gain exposure to new ideas, perspectives, and experiences, fostering professional growth and personal development.
- **Leadership Opportunities:** Committee roles may offer leadership opportunities, such as chairing subcommittees, leading initiatives, or representing the committee at organizational meetings or events.
- **Community Engagement:** Committee involvement allows members to actively engage with their community, contribute to meaningful projects and initiatives, and make a positive impact on society.
- Receive recognition and appreciation for your time and efforts in supporting the Toronto Pet Valu Walk for Dog Guides and Lions Foundation of Canada Dog Guides.

If you are interested in volunteering for the Toronto Pet Valu Walk for Dog Guides, please contact volunteer@dogguides.com or [Volunteer Opportunities - Lions Foundation of Canada Dog Guides](#) to learn more.

All volunteers are expected to act in accordance with the policies and values of Lions Foundation of Canada Dog Guides. Volunteers are expected to maintain a positive team attitude with staff and other volunteers in the performance of their duties. Dogs must be treated with kindness and respect at all times, any sign of abuse may result in immediate dismissal