



**Dear Pet Valu Walk for Dog Guides Walk Organizers,**

**Thank you for hosting a walk in your community!**

Since its debut in 1985, the Pet Valu Walk for Dog Guides has gained momentum annually as Lions Clubs, the Pet Valu Family of Stores, and members of the community participate and launch new walks each year. Held in communities in every province across Canada, the Pet Valu Walk for Dog Guides has raised over \$23 million to date. Thanks to our generous sponsors, 100% of donations raised go directly towards the seven Dog Guides programs. This allows Lions Foundation of Canada Dog Guides to empower Canadians living with disabilities to navigate their world with confidence and independence, by providing a Dog Guide at no cost and supporting them in their journey together.

This year marks the 40th anniversary of the walk and our theme is “Brighter Together”. We are so grateful for all your support and hard work in organizing walks across the country.

Enclosed please find:

- ✓ **Confidential Disclosure Agreement:** Please return via e-mail or mail in order to receive information on past participants and graduates.
- ✓ **Incentive Prize Forms:** Please fill these out for participants who raise more than \$150 and return with your completed donation forms.
- ✓ **Tip Sheet for Remitting Funds & Donation and Incentive Forms – PLEASE READ!**
- ✓ **Summary of Funds Collected Envelope:** To be completed and returned to Lions Foundation of Canada Dog Guides within two (2) days following your walk.

Please encourage participants to use their Pet Valu Walk for Dog Guides personalized donation website as a resource tool for sharing information and collecting donations. Participants can register here: [www.walkfordogguides.com](http://www.walkfordogguides.com).

Thank you for participating in the Pet Valu Walk for Dog Guides. Thanks to you, Canadians are living a more independent life with their Dog Guide by their side.

Sincerely,

Anna Harris

National Event Coordinator

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