DATE

OWNER/MANAGER NAME

COMPANY

ADDRESS

CITY, PROV POSTAL CODE

Dear INSERT LOCAL BUSINESS NAME/CONTACT

Lions Foundation of Canada Dog Guides’ mission is to empower Canadians with disabilities to navigate their world with confidence and independence by providing Dog Guides at no cost to them and supporting each pair in their journey together. Dog Guides are trained to master specific skills to assist Canadians through the following seven programs: Canine Vision, Hearing, Service, Seizure Response, Autism Assistance, Diabetic Alert and Facility Support. Each Dog Guide costs approximately $35,000 to raise, train, and place, yet they are provided at no cost to qualifying applicants. Lions Foundation of Canada Dog Guides is a national charity that does not receive any government funding, and relies on donations and fundraising events like the Pet Valu Walk for Dog Guides to meet its mission.

As the largest walk of its kind in Canada, the Pet Valu Walk for Dog Guides is held in communities in every province across Canada and is organized by local volunteers. Thanks to our national and local sponsors, all proceeds from the walk go directly to the Dog Guide programs.

Here are details for the Pet Valu Walk for Dog Guides happening in INSERT CITY NAME.

 **Organizers:**

 **Time:**

 **Date:**

 **Location:**

 **What:** A 5km walk to raise funds for Lions Foundation of Canada Dog Guides

All companies providing a donation of INSERT AMOUNT or more will be recognized as a local sponsor. This includes INSERT WAYS SPONSOR WILL BE RECOGNIZED and the opportunity to provide a coupon or item in the participant grab bags and have a display at the walk. We expect INSERT NUMBER people to participate locally this year based on past attendance.

We hope that you will consider supporting the Pet Valu Walk for Dog Guides in INSERT CITY. Please do not hesitate to call or email me should you have any questions.

Thank you for your interest and I look forward to talking to you soon.

Sincerely,

INSERT WALK ORGANIZER NAME

Pet Valu Walk for Dog Guides Organizer

INSERT CONTACT INFORMATION