

Tips & Guidelines to Sharing Your Own Content:

These guidelines will help you reinforce the values of Lions Foundation of Canada Dog Guides.

- All posts should positively reflect LFCDG and our mission and values. Please be respectful and use appropriate language when posting and responding to messages/ comments.
- Tag us in all your Dog Guide related posts on all social networks! We love re-sharing posts/ stories from foster families, clients, Lions and general supporters of Dog Guides. Type the “@” symbol and then the name of our username, depending on the platform. (example: @lfcddogguides on Instagram and Twitter).

Recommended hashtags:

#lfcddogguides #futureddogguides #walkfordogguides #unleashingpotential
#LFCDGFoster

Story Ideas:

- Post about PAWSITIVE experiences with you and your dog.
 - Successful outings together and fun training opportunities.
 - Foster puppies learning a new skill or command.
 - Cute photos and videos of the dog displaying good behaviour and/or appropriate play.
- Educational content about Dog Guides.
 - Videos of your Dog Guide’s skills in action (i.e. Hearing Dog Guide alerting to sound, Service Dog Guide picking up dropped items).
 - A day in the life of being a foster. Why fostering is important.
 - As a client or family of a client, what impact your Dog Guide has had on your life.

- Do not use your personal account to ask for, or give advice about veterinary help, training/obedience questions. If you have any questions or concerns, reach out to the appropriate contacts at LFCDG. Our staff members are happy to help.
- Our puppies are learning and do make mistakes. While it may be cute, we ask fosters to avoid sharing content of LFCDG dogs displaying inappropriate manners and behaviours. Most of these little ones will find their way to becoming a well-mannered adult!

Creating Specific Accounts for Dog Guides/ Future Dog Guides

Making an account dedicated to your Dog Guide or foster puppy is encouraged! A lot of people choose Instagram to create these accounts because it is very easy to share pictures and videos. There are even some TikTok accounts too. Posting is a great way to spread awareness about LFCDG and document a puppy's journey as a future Dog Guide.

Check out some of the accounts that we follow.

We follow a lot of graduated Dog Guide teams!



Lions Foundation of Canada Dog Guides' mission is to empower Canadians with disabilities to navigate their world with confidence and independence by providing Dog Guides at no cost to them and supporting each pair in their journey together.

Lions Foundation of Canada Dog Guides
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