



Dear Pet Valu Walk for Dog Guides Walk Organizers,

Thank you for hosting a walk in your community!

Since its debut in 1985, the Pet Valu Walk for Dog Guides has gained momentum annually as Lions Clubs, the Pet Valu Family of Stores, and members of the community participate and launch new walks each year. Held in communities in every province across Canada, the Pet Valu Walk for Dog Guides has raised over \$23 million to date. Thanks to our generous sponsors, 100% of donations raised go directly towards supporting our mission. This allows Lions Foundation of Canada Dog Guides to empower Canadians living with disabilities to navigate their world with confidence and independence, by providing a Dog Guide at no cost and supporting them in their journey together.

This year marks the 41st Annual Pet Valu Walk for Dog Guides and the 2026 theme is “Independence Restored. Lives Transformed”. We are so grateful for all your support and hard work in organizing walks across the country.

Enclosed please find:

- ✓ **Confidential Disclosure Agreement:** Please return via e-mail or mail in order to receive information on past participants and graduates.
- ✓ **Best Practices for Partnering with Local Pet Valu Stores**
- ✓ **Pet Valu Walk for Dog Guides Insurance Form:** Please fill out and return via email to receive insurance for your Walk.
- ✓ **Incentive Prize Forms:** Please fill these out for participants who raise more than \$150 online and offline and return with your completed donation forms.
- ✓ **Tip Sheet for Remitting Funds & Donation and Incentive Forms – PLEASE READ!**
- ✓ **Summary of Funds Collected Envelope:** To be completed and returned to Lions Foundation of Canada Dog Guides within two (2) days following your walk.
No cash to be sent via mail.

Please encourage participants to use their Pet Valu Walk for Dog Guides personalized donation website as a resource tool for sharing information and collecting donations. Tax receipts are automatically issued through the Walk website. Participants can register here: www.walkfordogguides.com.

Thank you for participating in the Pet Valu Walk for Dog Guides. Thanks to you, Canadians are living a more independent life with their Dog Guide by their side.

Sincerely,

Lions Foundation of Canada Dog Guides
walk@dogguides.com

